



Top 10 Online Shopping Websites

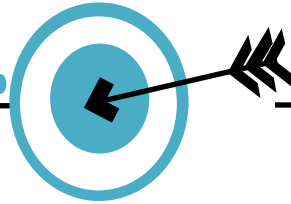
中国十大购物网站

1

Taobao.com

淘宝网

62.4%



2

Tmall.com

天猫商城

13.0%

3

360buy.com

京东商城

9.9%

4

Amazon China

亚马逊中国

5.5%

5

Suning.com

苏宁易购

1.5%

6

Dangdang.com

当当网

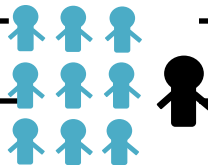
1.4%

7

Yihaodian

一号店

1.2%



8

Paipai

拍拍网

0.8%

9

GOME

国美在线

0.8%

10

Vancl.com

凡客诚品

0.1%

Question: Which online website do you use most often for buying?

Source: ProsperChina™ Quarterly Survey

For more Chinese consumer insights, please visit: <http://prosperchinaic.com/>



PROSPERCHINA™